

Focus Group Camera Club

Meeting Minutes September 14, 2010

Club President Kathy called the FGCC meeting at Science Museum of Virginia to order at 7:30PM with about 35 members, spouses and guests in attendance. Using the club's projector, Gary displayed the meeting's powerpoint agenda on the projection screen.

- What's Happening in Your Club?
- New Year Launch
- Member Survey Overview
- Program: Fine Art or Snapshot? (Designed by Program Committee)
- Gear Talk
- Round Table

Membership Committee

New Chair: Ken

- Introduced 3 guests in attendance at meeting.
- Announced the new membership committee: Cyane, Gary S. and Linda

Member Input: Programs

Kathy presented the results of the membership survey conducted over the summer.

Highest Rated Programs:

- Scott Elmquist
- Bob Jones
- June Critique

Overall, we pleased most of the people, most of the time with blend of the creative and technical programs.

Program Committee

John received a round of applause to welcome him back to role as Chair after illness required a several month break.

Chair: John

--Fall Programs

October 12: James Center opening; hanging of submissions Saturday October 2 between 9 and 10AM

Nov 9: Presentation by photographer Victoria Dye

Member Input: Shooting

Membership Survey Questions (results based on 23 responding members):

If you had a magic wand, what should the club do?

--More Field Trips, but trips later in day - not at 5 am.

What is the role of photography in members lives?

12% shoot more than 5 times a month

45% only 2 to 4 times per month

8% only on vacation

Comments: Most members want more time to shoot and to shoot more.

Field Trip Committee

Goal of 4 Field Trip options per yearly cycle

--Oct 5 Scheduled committee meeting with members Larry R., Linda, Cyane, Chuck, Cindy, Pete, & Chuck,

--Ideas Welcome. Contact any committee member.

--First field trip, Larry R. Coordinator: Nov. 13 Virginia photographer Sally Mann at VMFA. Larry will email members soon with details about attending Mann's 10-1 talk, lunch and then seeing her VMFA exhibit.

Member Feedback: Selling

Are you interested in selling your work?

13% just want to exhibit and not sell their work

87% interested in selling

13% never sold before

74% have sold and want to sell more.

Member Feedback: Roundtable

What do we need to do to increase the range of members who share their photographs at round tables?

Item

Yes

Encourage Members

100%

Suggest Optional Topics

91%

Encourage Wider Range

70%

Mentor on Preparing Images

53%

More feedback when requested

64%

Member Feedback: Exhibits

Should the FGCC increase the number of exhibits in other venues?

63% want more FGCC group shows in new venues

8% don't

No

0%

9% not a problem

30%

46%

36%

Increase individual showing in other venues?

41% already exhibit outside of FGCC shows

37% want to, not sure how

8% have no interest

James Center Exhibit

Vicky

--Dates and Details: 25 members participating with 55 images (3 image exhibitors were selected in order of submission of a request to do this). Members should bring or arrange to have delivered images to the James Center between 9 and 10AM Saturday October 2nd.

--Reception at James Center October 12th 6-8PM. Coordinator Linda W.

--Outreach: The space is large so invite lots of your friends.

Look for the email from Al Warfield July 26 2010 titled "Library Exhibit in December" which begins "This Email pertains to every member of FGCC, so please read it carefully. If anything is not clear, please email or call me so we can get it straightened out. Look below and read the sections that pertain to you. Plan for the Richmond Library Exhibit in December 2010....."

There are two parts to this exhibit:

A. EOD Exhibit - Existing EOD Exhibit plus specified entries

B. Regular Library FGCC Exhibit – one framed print from each member

A. EOD Exhibit: any new images for consideration must be submitted electronically by 9/30/2010!

If you already have a print in the exhibit, you don't have to do anything

If you don't have a print in the EOD yet, you are in one of 2 categories if you:

1. did send an image for the EOD but didn't submit a print for the SMV EOD exhibit:

Summer Hill – Wade Emmett

Sleep, Interrupted – David Van Gelder

Summerhaven Snow – Tim Slaven

2. don't have a print in the EOD exhibit now, and didn't send a jpeg for analysis in the 1st EOD:

Ron Benson, Jack Brooks, Charles Krumbein, Cindy Krumbein, Bill Lane, Linda

Lane, Tim Wright.

Schedule for new EOD images:

By September 30: email 2 - 3 images to Bev Nelson for consideration; copy Al Warfield

October 31: Bev Nelson will have decided which image to analyze

Printed by mid-November

Framed by late November

December 2: Deliver New EOD Prints: 16x20 black frames, preferably with white mats

B. Regular Library Exhibit

1. One per member (more if possible – we'll know later)

2. Any size is OK. 16x20 – 18x24 will ensure all members can exhibit one print

3. Doesn't have to be new work

4. Email Lindawarfield@comcast.net by September 15th to let her know you want to submit

5. Include title, nominal frame size, orientation, name for title card

6. Print by mid-November

7. Frame by late November

8. Recommend black frames and white mats so everything will have a similar look

9. December 2: Deliver framed print to Richmond Main Library

10. Frames for the Richmond Library (see FGCC website for Library Hanging Method)
11. Wood Frames: work better than metal for the library hanging system
12. For wood frames, screw eyes 1" from the top on each side
13. Don't use metal notched strips that attach to Don t the top. Use metal screw eyes
14. Metal Frames: Hanging hardware near the top of the frame, one on each side
15. Neilson frames or equivalent
16. Note special hanging hardware for metal frames. See AI for a free pair

The FGCC Portfolio is finished

The portfolio is now in search of Venues? Give potential venues to AI or marketing committee members

Marketing Committee

We have a newly formed marketing committee consisting of Hal, Vicky and Ralph. The committee is still taking shape to define its purpose and goals but initially plans to assemble lists of media outlets, people to invite to exhibits and exhibit venues. Members are encouraged to give items to any member of the committee. Eventually these lists will be posted on google docs to receive input from all club members. Additional committee members are welcome.

Website Revision planned.

Remember to submit images for your Gallery on the FGCC website.

Treasurer's Report

Vicky

–Annual dues: \$60.00

–Dues deadline is sixty days from tonight in order to keep your FGCC membership active.

– Mail to Vicky or bring to opening

–September 28th: AI and Linda Warfield: Best images from Oaxaca Mexico, 2009 and US South West, 2010 7 pm to 8:30 pm Tuckahoe Library

Announcements and Gear Geek Greats from floor

David Everette announced remaining openings in class he is teaching at U. of R.

Program: Fine Art or Snapshot?

John in coordination with Kathy took club members through an innovative and provocative session with the goal of getting club members to broaden their photographic horizons and learn more about the role of critique in FGCC. Sample images were presented and members asked their critiques of them. The outline of this session will be emailed to all members and added to website for all members to review. Look for a PDF file titled: Fine Art or Snapshot Program_Sept 2010_FGCC.pdf

The result of this presentation and its participatory breakout sessions was well received by members and guests. We all provided a spontaneous round of applause for everyone who helped put the presentation together, but especially for Kathy and John.

For lack of sufficient time to display images from all those who submitted, no roundtable session took place.

Kathy adjourned the meeting at 9:15PM.

Submitted by Ralph R. Sell (with revisions by Kathy)